Goals for the Workshop

1. Find practical ways to improve urban sustainability
2. Connect observations, models and decision-making
3. Bring together different sectors
4. Exploit the value of urban comparisons
Three communities: observers, modelers, decision-makers

- Observers: engineers, IT companies, space agencies
- Modelers: urban planners, computer scientists, economists
- Decision-makers: politicians, managers, corporate leaders
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Four sectors help conduct urban experiments

Government
- Fund
- Protect
- Regulate
- Advocate
- Defend
- Inform
- Solicit

Universities
- Educate
- Discover
- Convene
- Integrate
- Contribute
- Innovate
- Employ
- Invest

NGOs

Corporations
- ASU
- NASA
- C40
- iied
- CITIES
- UCL
- ARUP
- IBM
- Cisco
- UNWTO
- URBAN
What is the value of urban comparisons?
Canal Miles

Amsterdam
47

Venice
125

Phoenix Metro
181