From Quartzsite to Phoenix, You Too Can Become a Tree City USA

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What is it?

• Sponsored by the Arbor Day Foundation in cooperation with the USDA Forest Service and National Association of State Foresters

• Provides direction, technical assistance, public attention

• No charge or fees to apply or maintain designation
Benefits

1. Cleaner air, shadier streets, reduce greenhouse gases and aesthetic beauty
2. Serves as a blueprint for planting and maintaining a community’s trees
3. Encourages better care of urban forests
4. Tells visitors, through signage, that here is a community that cares about its environment
5. Increases potential for being awarded federal and state tree grants
Standards Required

1. Community Forestry Program with an Annual Budget of at Least $2 Per Capita
2. Community Tree Ordinance
3. Tree Advisory Panel
4. An Arbor Day Observance and Proclamation
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3. Tree Advisory Panel

- Engineering
- Parks
- Facilities
- Transportation
- Environmental & Sustainability
- Mesa Arts Center
Standards Required

4. An Arbor Day Observance and Proclamation
Our Story:

Once upon a time...

Park of the Canals
Our Story:

2009: Sponsors

2010: Grant

2011 & 2012: Partnerships
Our Story - Observance

- Arbor Day Proclamation & Reading at Council Meeting
- Tree Planting
- Reading of The Lorax at Mesa Public Schools

(first year, included a nursery program)
Arbor Day Proclamation & Reading at Council Meeting
Tree Planting – Augusta Ranch Park 2011
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Tree Planting – Augusta Ranch Park 2011
Tree Planting – Falcon Hill Park 2012
Tree Planting – Falcon Hill Park 2012
Tree Planting – Monterey Park 2012 – Girl Scouts
Lorax Reading at Mesa Public Schools
Lorax Reading at Mesa Public Schools

Blue Palo Verde
Tree Seeds

Planting Instructions:
1. Rub seed against sand paper or a fingernail file until you see a little bit of the white center. This breaks through the hard seed coat so it can soak up water.
2. Soak seeds in water for 24 hours (opt).
3. Plant 2 seeds per pot, 1/4 inch deep.
4. Keep soil moist, but not soggy. Seeds should sprout within one week.
5. Thin to 1 plant per pot when finger-length:
6. Transplant to a larger pot or into the ground (be sure to pick a place that will give the tree plenty of room to grow).

2012 Mesa Arbor Day Celebration
Partners include:
- The City of Mesa
- Mesa Public Schools
- J.J. of A. Master Gardeners
- WildSeed, Incorporated

www.mesaaz.gov/sustainability
Why is my title from Quartzsite to Phoenix?

Population Quartzsite = 3,600
Population Phoenix = 1.4 million
Building a Sustainable Community

mesa.az
BUILDING A SUSTAINABLE COMMUNITY

mesaaz.gov/sustainability